

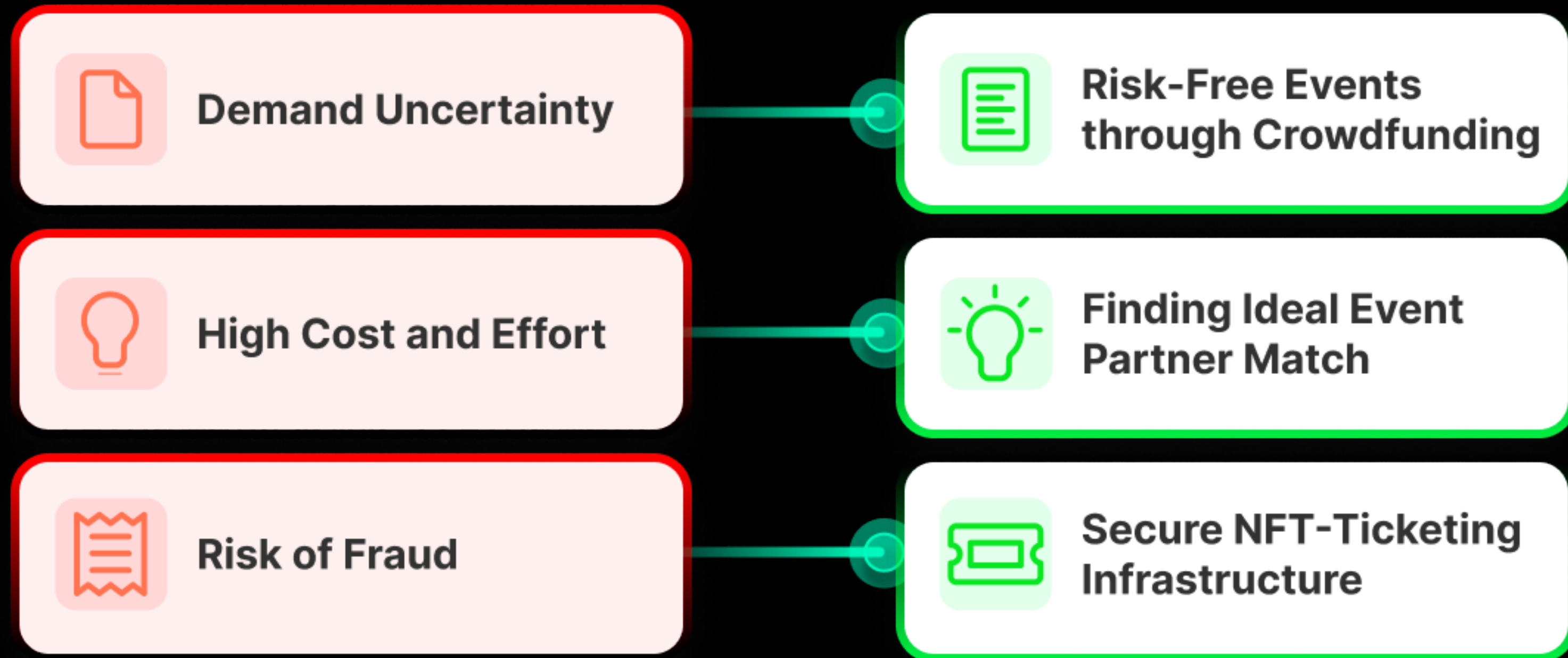


FAVOURSE

Kickstarter for Events



Problems & Solutions



Introduction

Web3 Event Organizer -> Building Event Enabler Platform

- ✓ 20 Events
- ✓ 50 Communities
- ✓ 40 Sponsors
- ✓ 5000 Participants
- ✓ 200 Event Partners
- ✓ 1000 C-Level
- ✓ G20 Ministry of Trade
- ✓ #2 Prize ICP Incubator Grant



Introduction



Our Team

Management Team



Simon Smaluhn
Founder & CEO

20 years Building Event & Marketing Platforms



Jan Tammen
CTO & Product Owner

25 years Full Stack Developer building SaaS and Platforms



Moritz Drews
CMO & Growth Hacker

15 years B2C and B2B SaaS Marketing Experience

Advisors & Investors



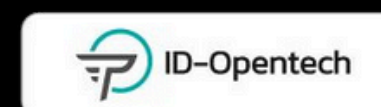
William Sutanto
Co-Founder & CTO
Indodax



Adrian Zakhary
Founder & CEO
MAJA Labs



Raine Renaldi
President
ID-Opentech Group



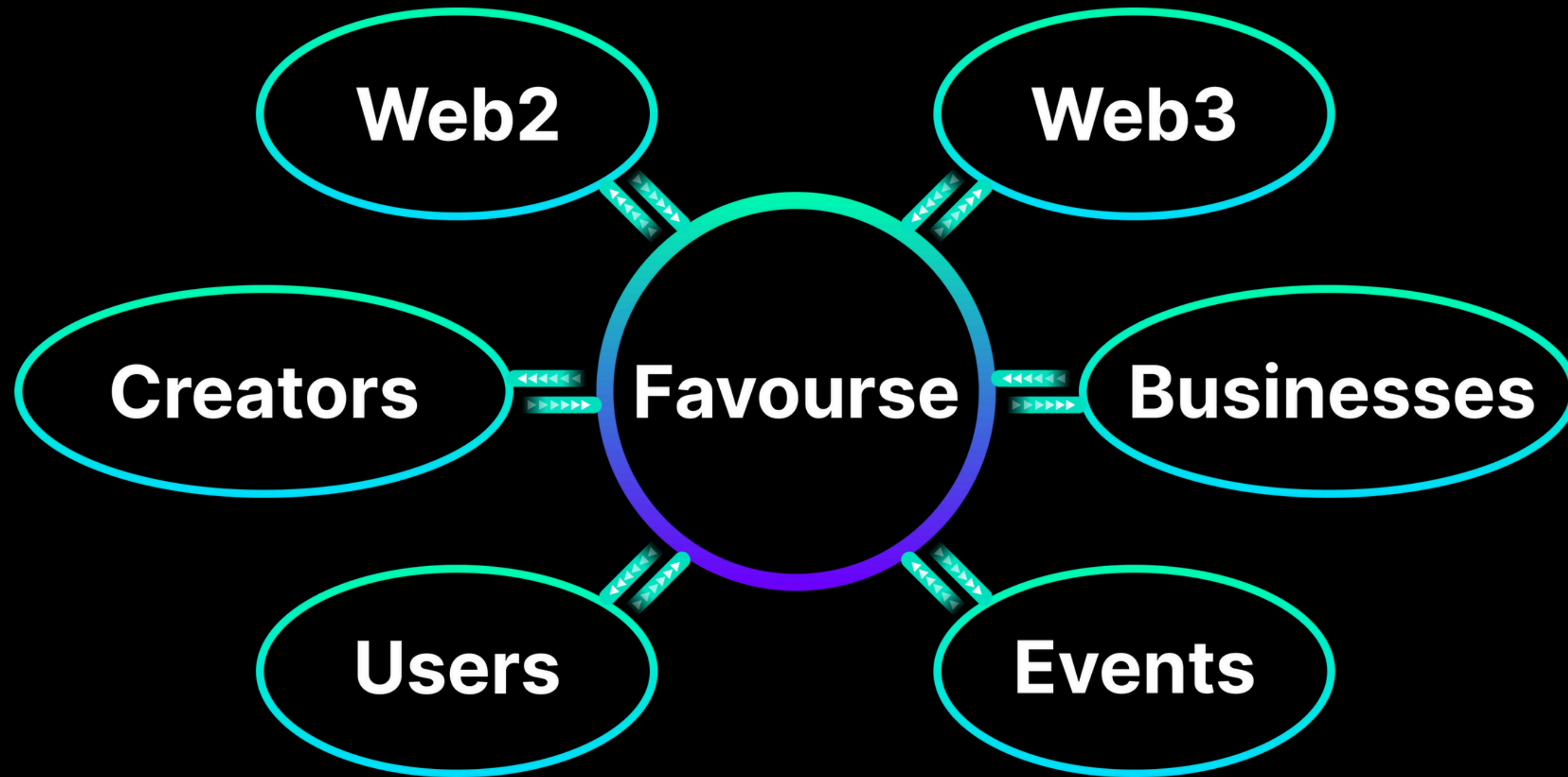
Meinhard Benn
Founder & Chairman
Pendulum Chain



Don Carlito
Founder & CEO
CORE

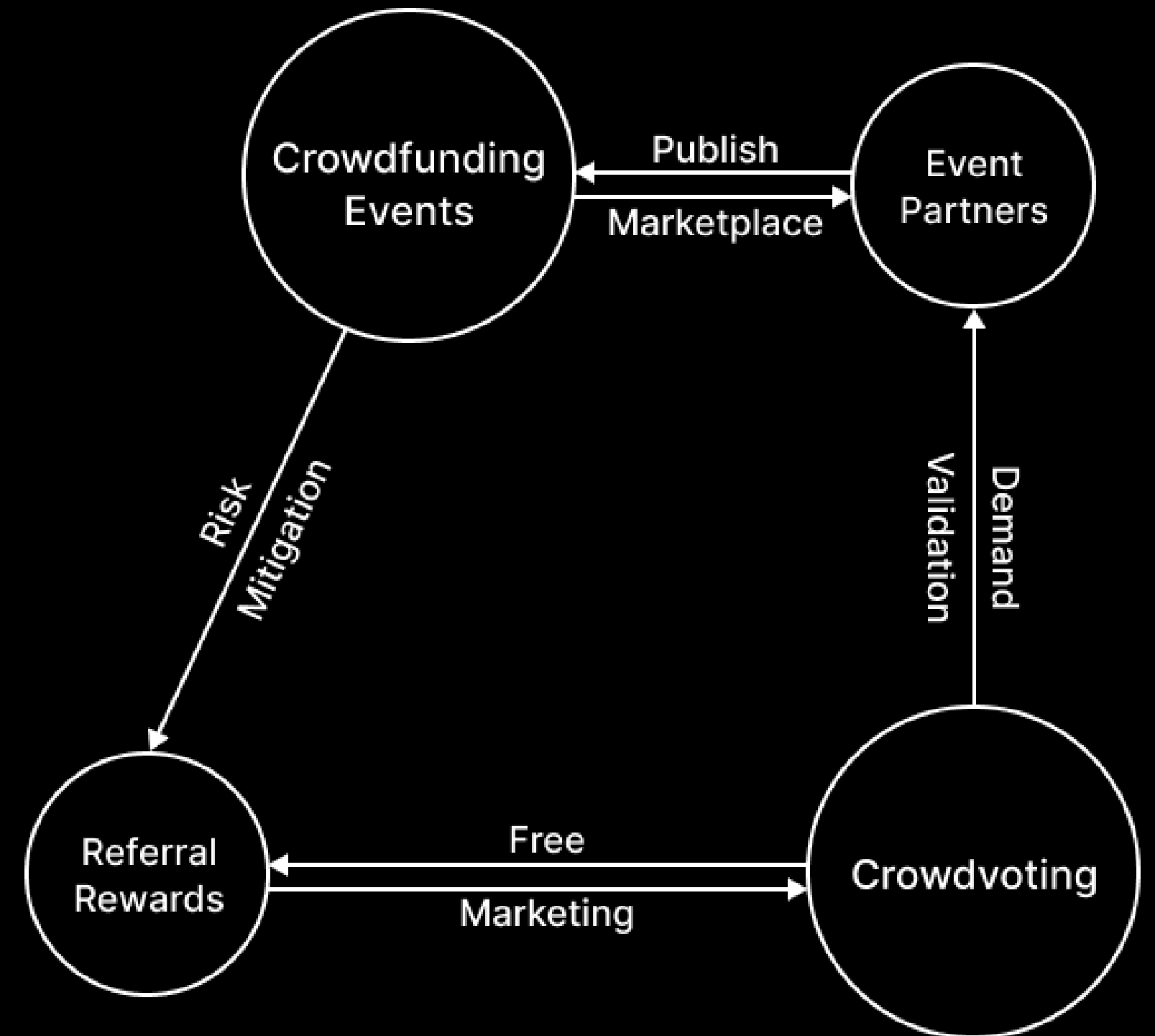


Event Enabler Platform for Creators, Businesses, and Users



How It Works

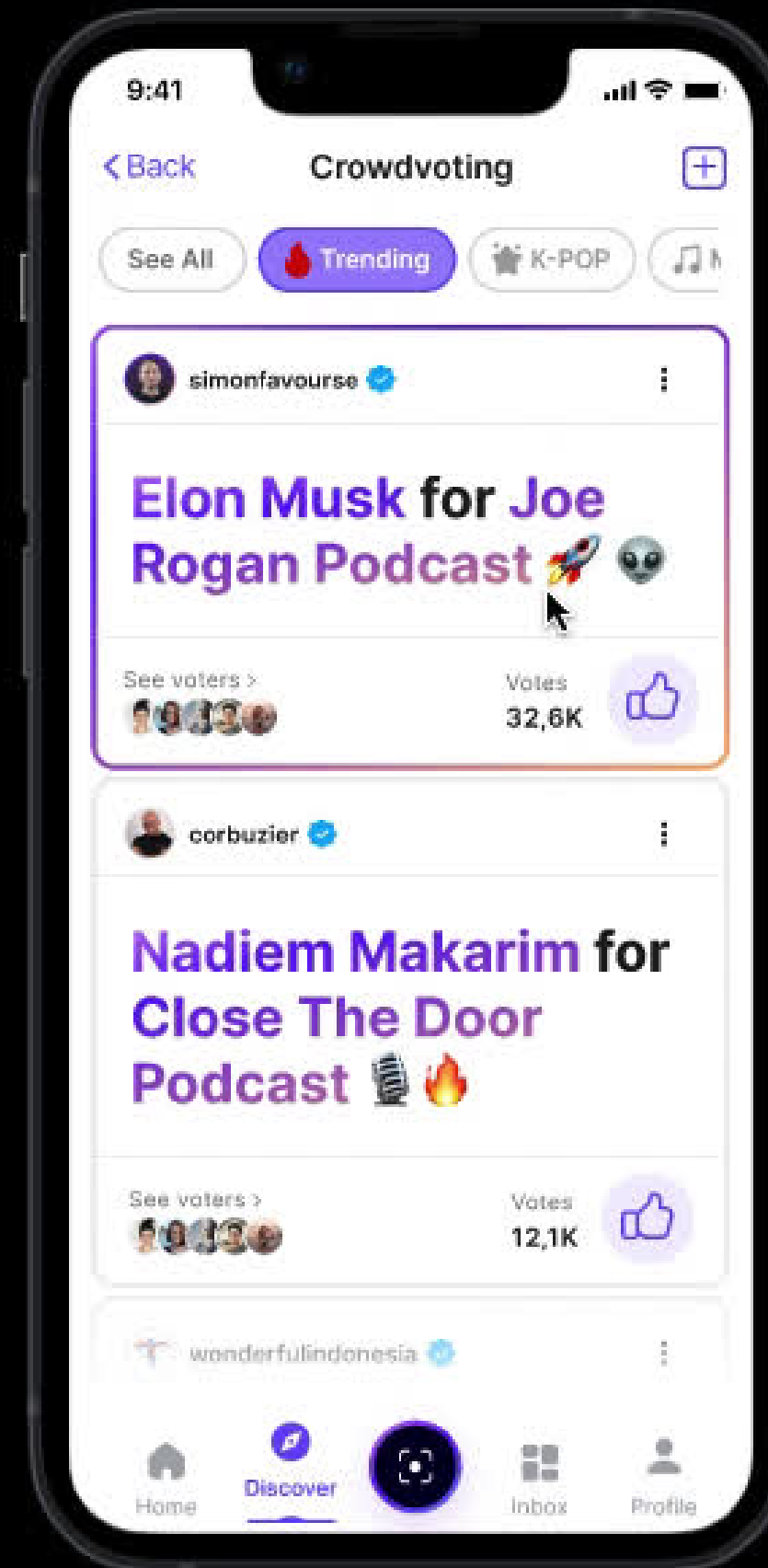
- 1. Crowdvoting (Demand Validation)**
Invite Creator to Hometown
- 2. Finding Event Partners (Marketplace)**
Creators, Sponsors, Venues
- 3. Crowdfunding Events (Risk Mitigation)**
Invest in Events & Early Bird Rewards
- 4. Referral Rewards (Free Marketing)**
Rewards by Creators & Event Organizers & Brands



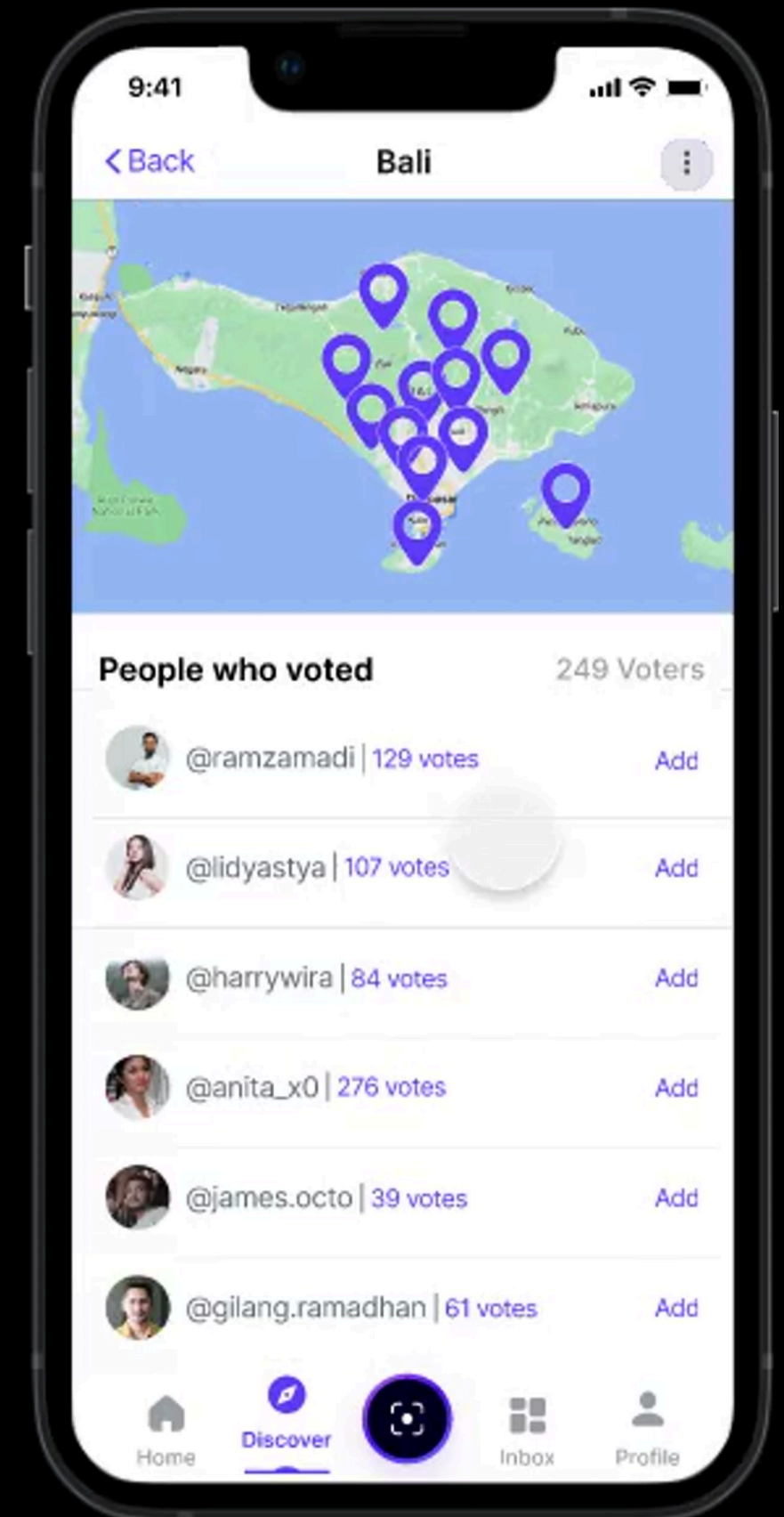
Creating Business Opportunities - Where Everyone Makes Money

- Creators - Get Event Engagements & Sponsorships
- Businesses
 - Event Organizers - Secure Early Capital by Pre-Selling Tickets
 - Venues - Get Events
 - Brands - Get New Clients
- Users
 - Backers - Event Profit Sharing by Crowdfunding Events
 - Users & Affiliates - Get Paid by Referring Clients
 - FavCoin Holders - Lock \$FAV and Participate in Platform Profits

Crowdvoting



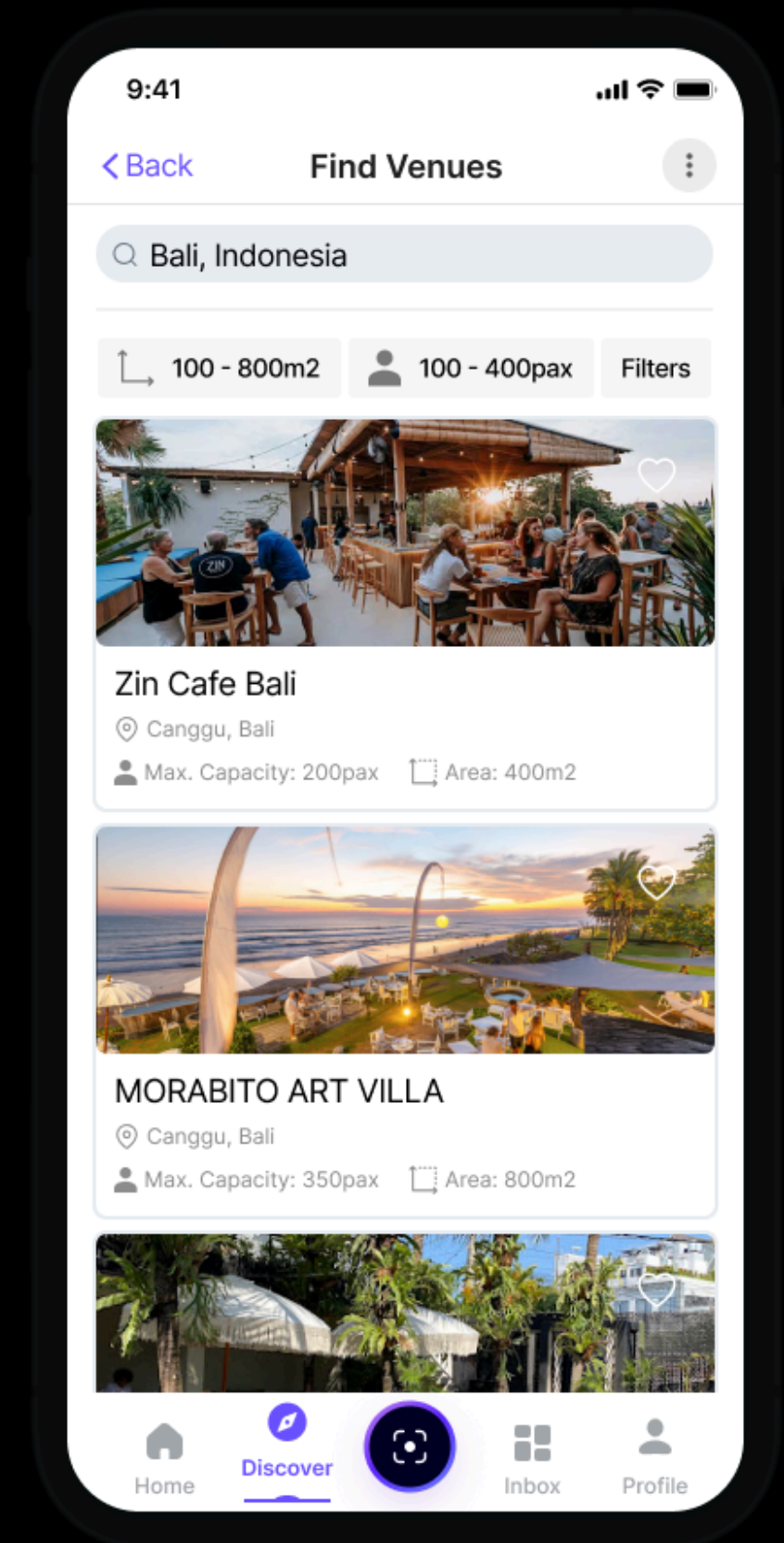
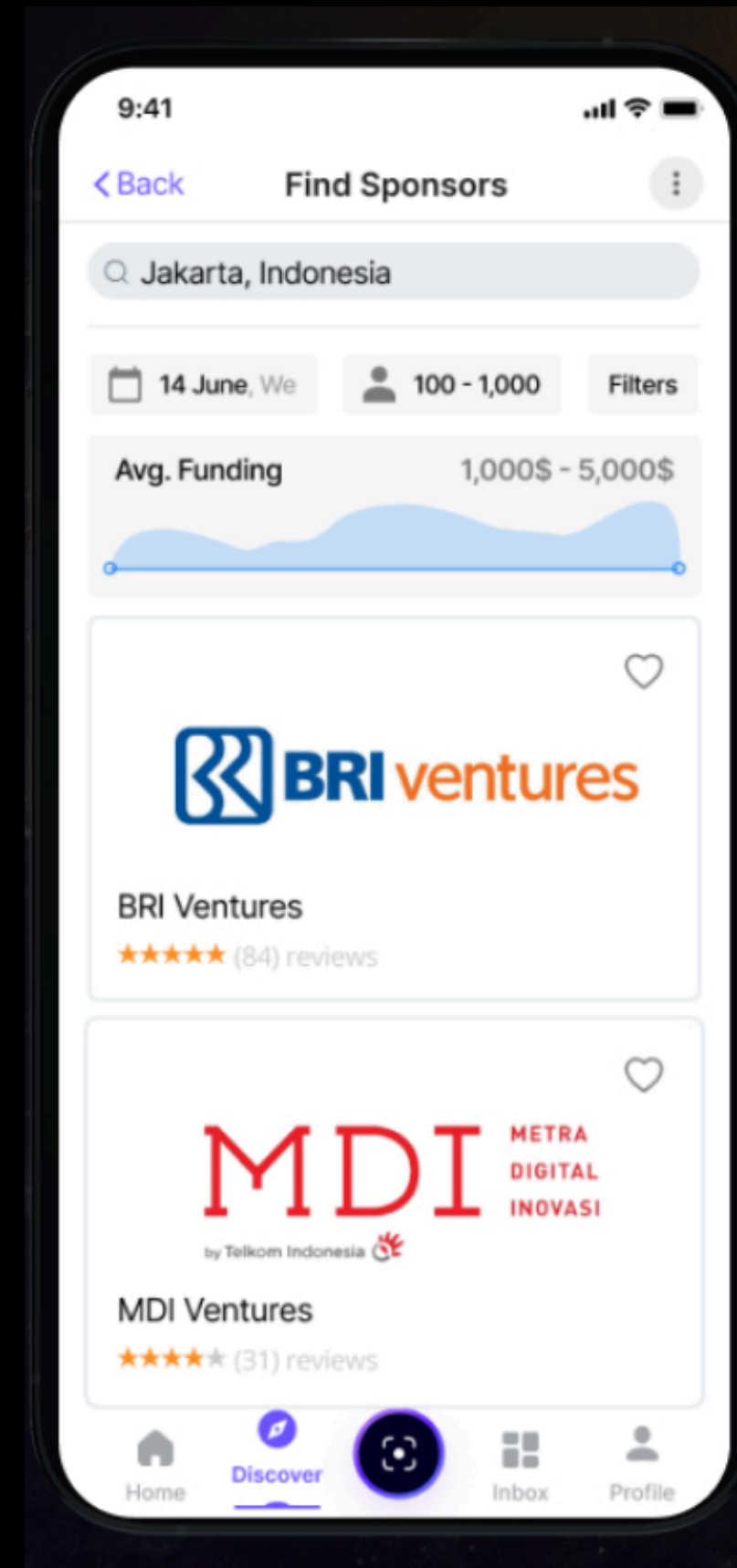
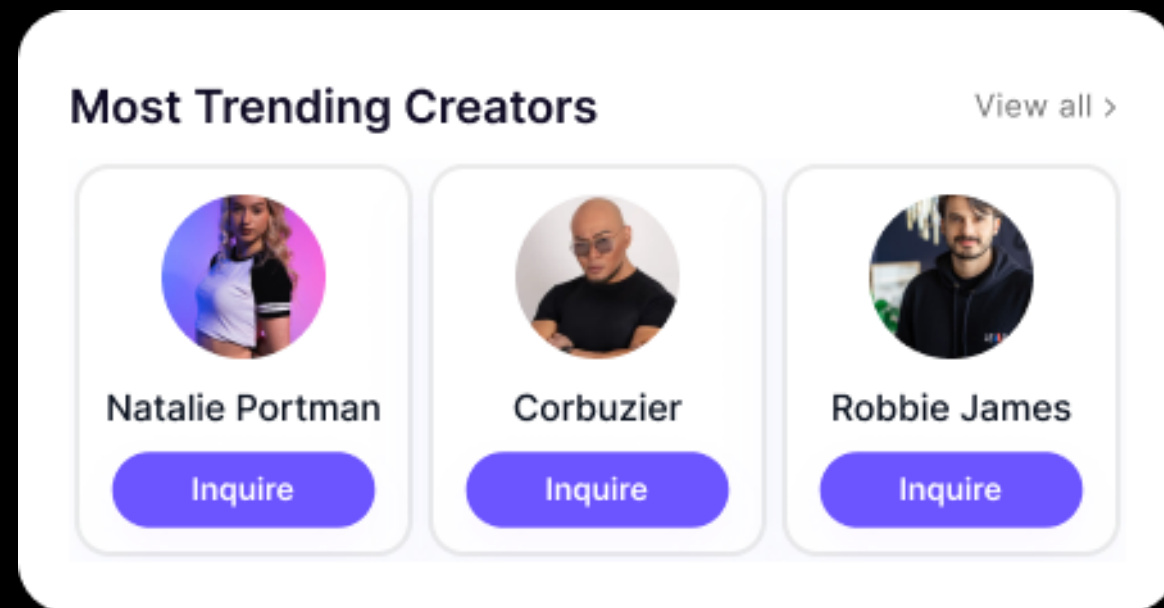
Voting Competition



Finding Event Partners

Event Organizer matches with:

- Venues
- Sponsors
- Creators

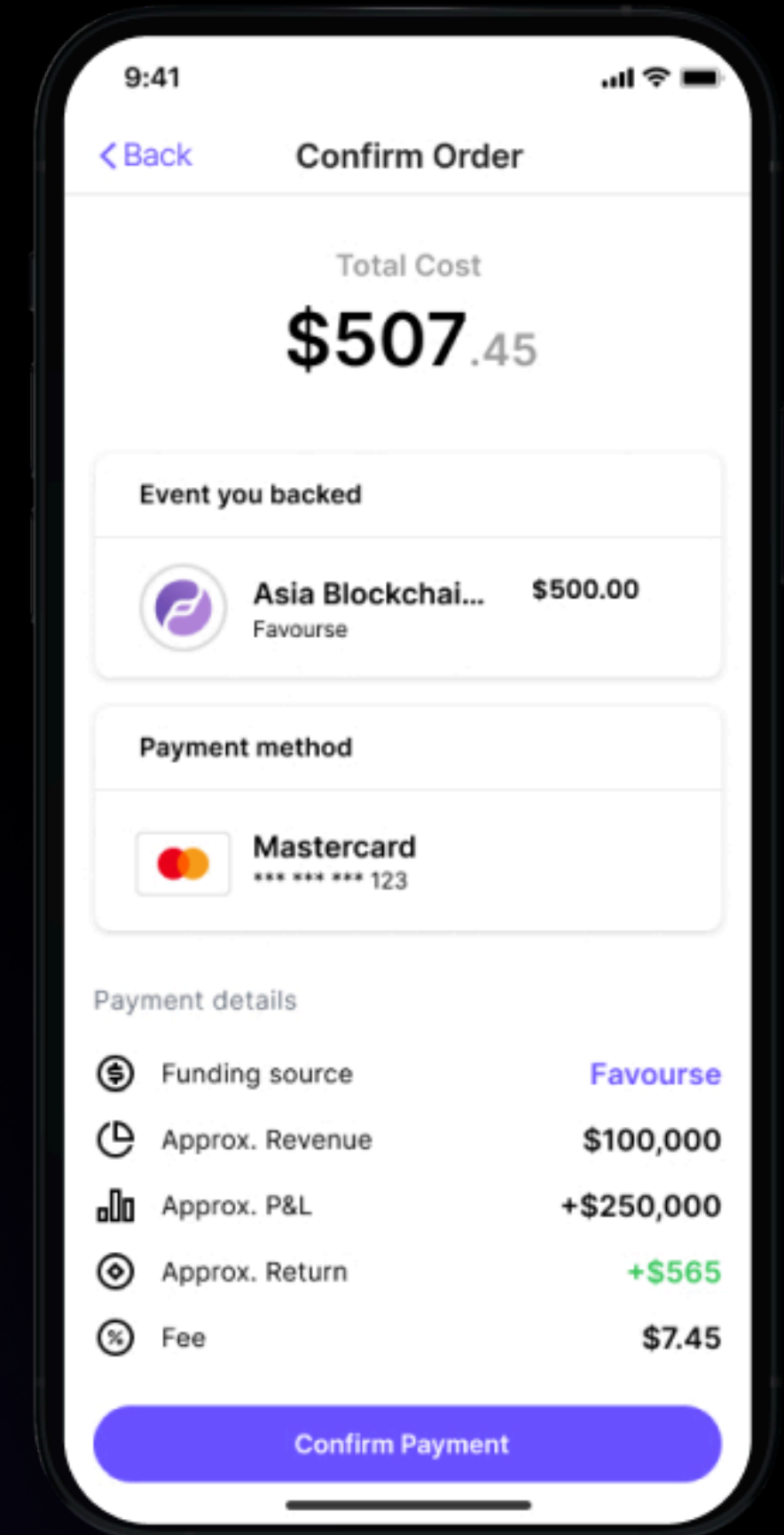
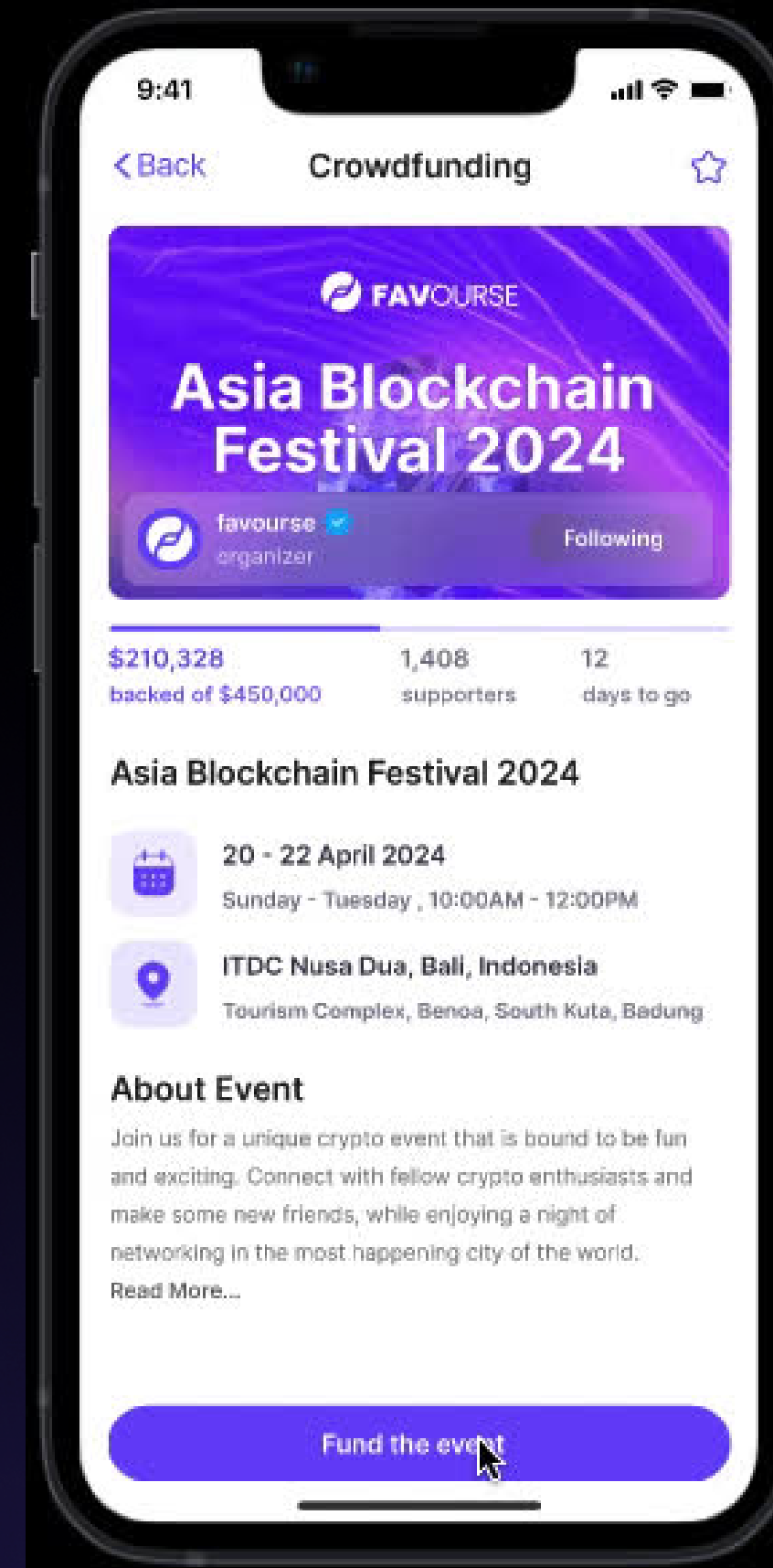


Crowdfunding Events

1. Event Revenue Generation

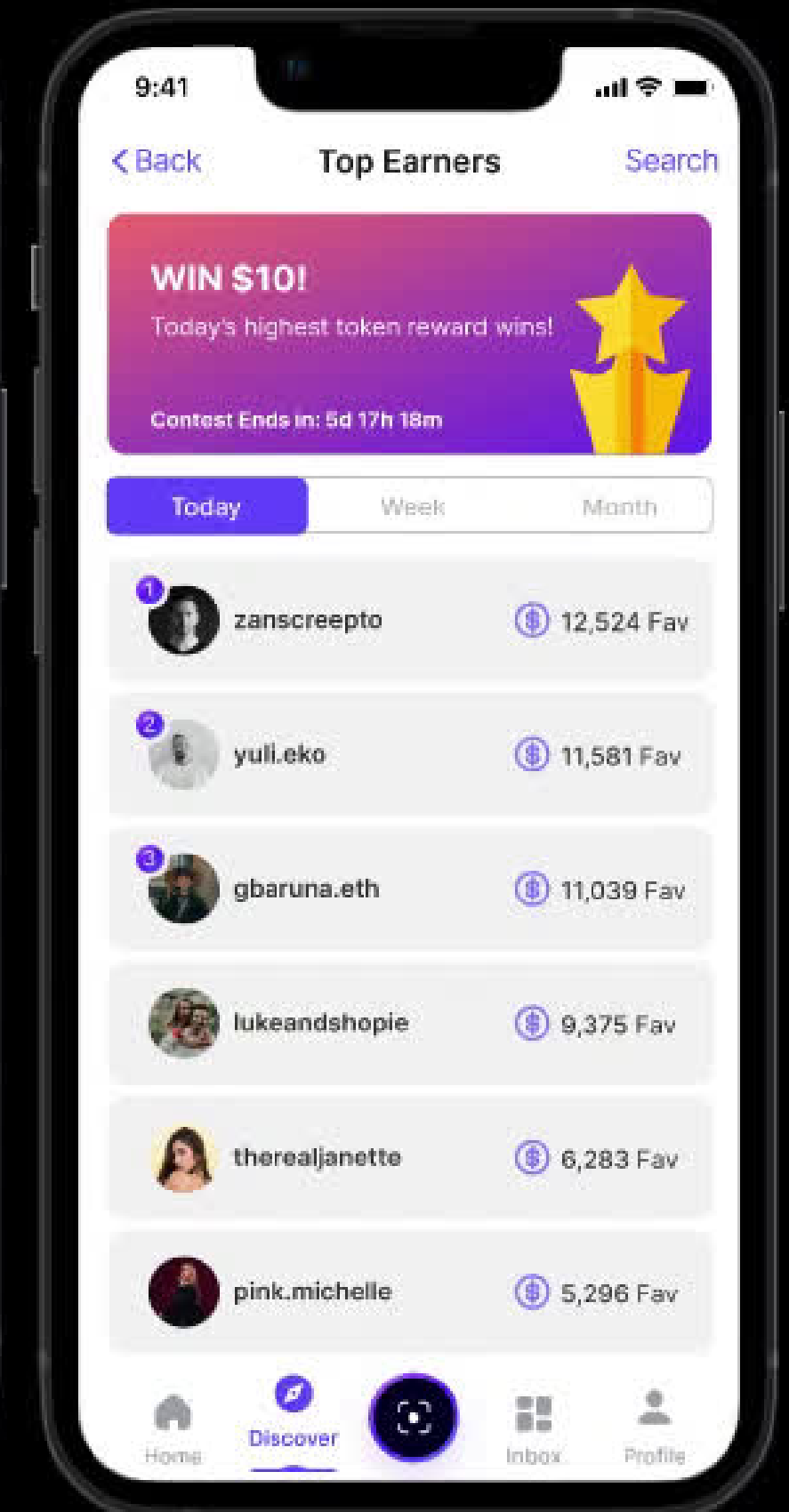
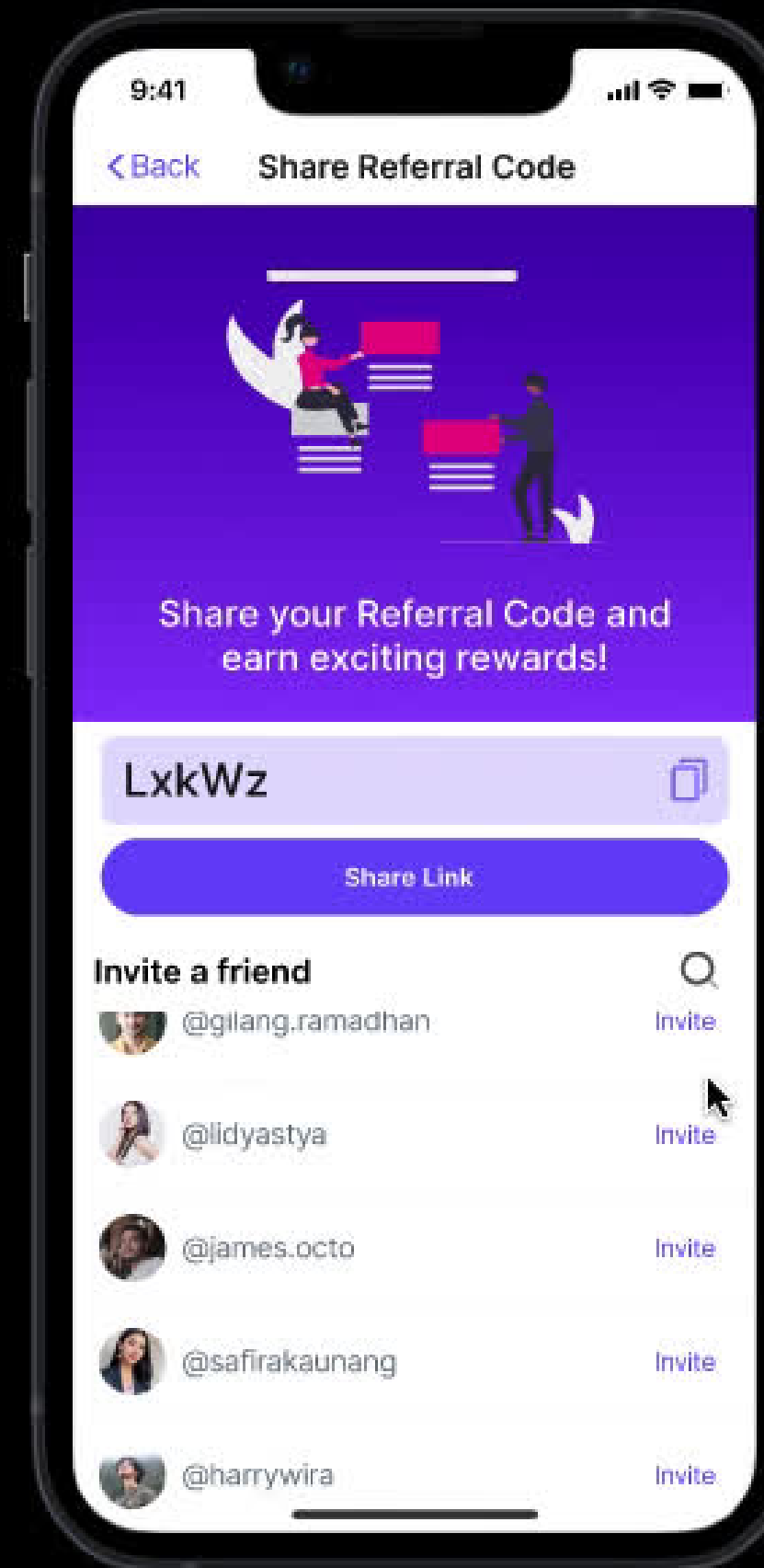
- ✓ Ticket Sales
- ✓ Sponsorships
- ✓ Merchandise Sales

2. Profit Sharing to Backers



Referral Marketing

- The Creator is sharing because he wants to be invited to the event
- The User is sharing because he wants to win the Rewards
- Anyone can make commissions from users they bring to Favourite



\$FAV Utilities & Benefits



SuperVoting

SuperVote Creators & Events you want to see



Recognition Awards

\$FAV to Award Outstanding Users



\$FAV Memberships

Early NFT Drop, VIP Tickets, Exclusive Rewards



Cashback

Pay with \$FAV and Receive 5% Cashback



Burn Mechanism

Burning 0.0625% of Transactions and 15% of Commissions Fees



Profit Sharing

Lock \$FAV & Earn Platform Profits

Platform Profit Sharing

1. Platform Revenue Generation

- ✓ 4% Ticketing Fees
- ✓ 8% Sales Commissions
- ✓ 15% Crowdfunding Fees
- ✓ Ad Revenue: Banners, Push Notifications, E-Mail Blasts
- ✓ Paid Premium Memberships for Event Organizers, Sponsors, Venue

2. Profit Sharing to \$FAV Holders

