

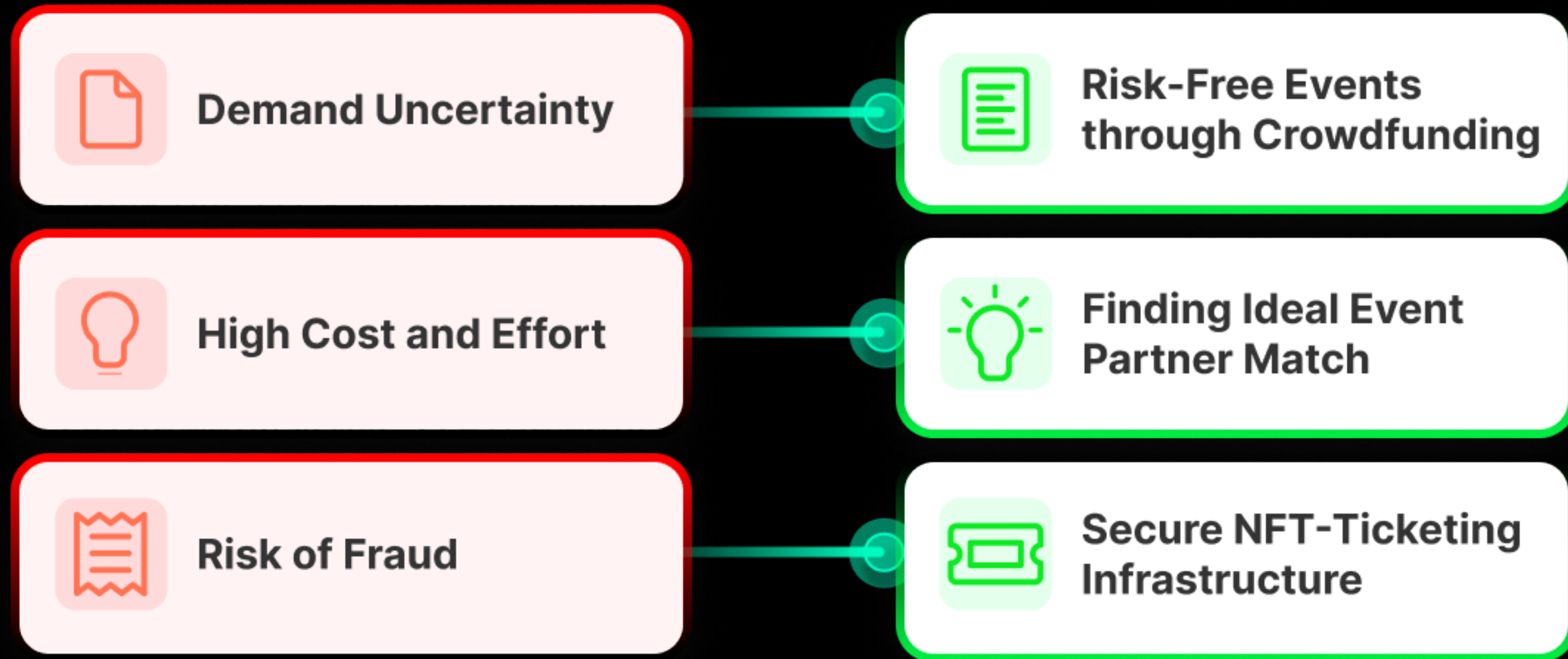


FAVOURSE

Kickstarter for Events



Problems & Solutions



Introduction

Web3 Event Organizer -> Building Event Enabler Platform

- ✓ 20 Events
- ✓ 50 Communities
- ✓ 40 Sponsors
- ✓ 5000 Participants
- ✓ 200 Event Partners
- ✓ 1000 C-Level
- ✓ G20 Ministry of Trade
- ✓ #2 Prize ICP Incubator Grant



Introduction



Our Team

Management Team



Simon Smaluhn
Founder & CEO

20 years Building Event & Marketing Platforms



Ranjithkumar R.
CFO

20 years Finance for 100+ Organizations



Jan Tammen
CTO & Product Owner

25 years Full Stack Developer building SaaS and Platforms



Moritz Drews
CMO & Growth Hacker

15 years B2C and B2B SaaS Marketing Experience

Advisors & Investors



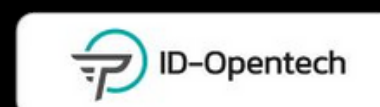
William Sutanto
Co-Founder & CTO
Indodax



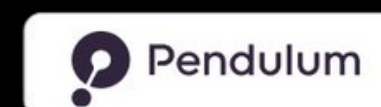
Adrian Zakhary
Founder & CEO
MAJA Labs



Raine Renaldi
President
ID-Opentech Group



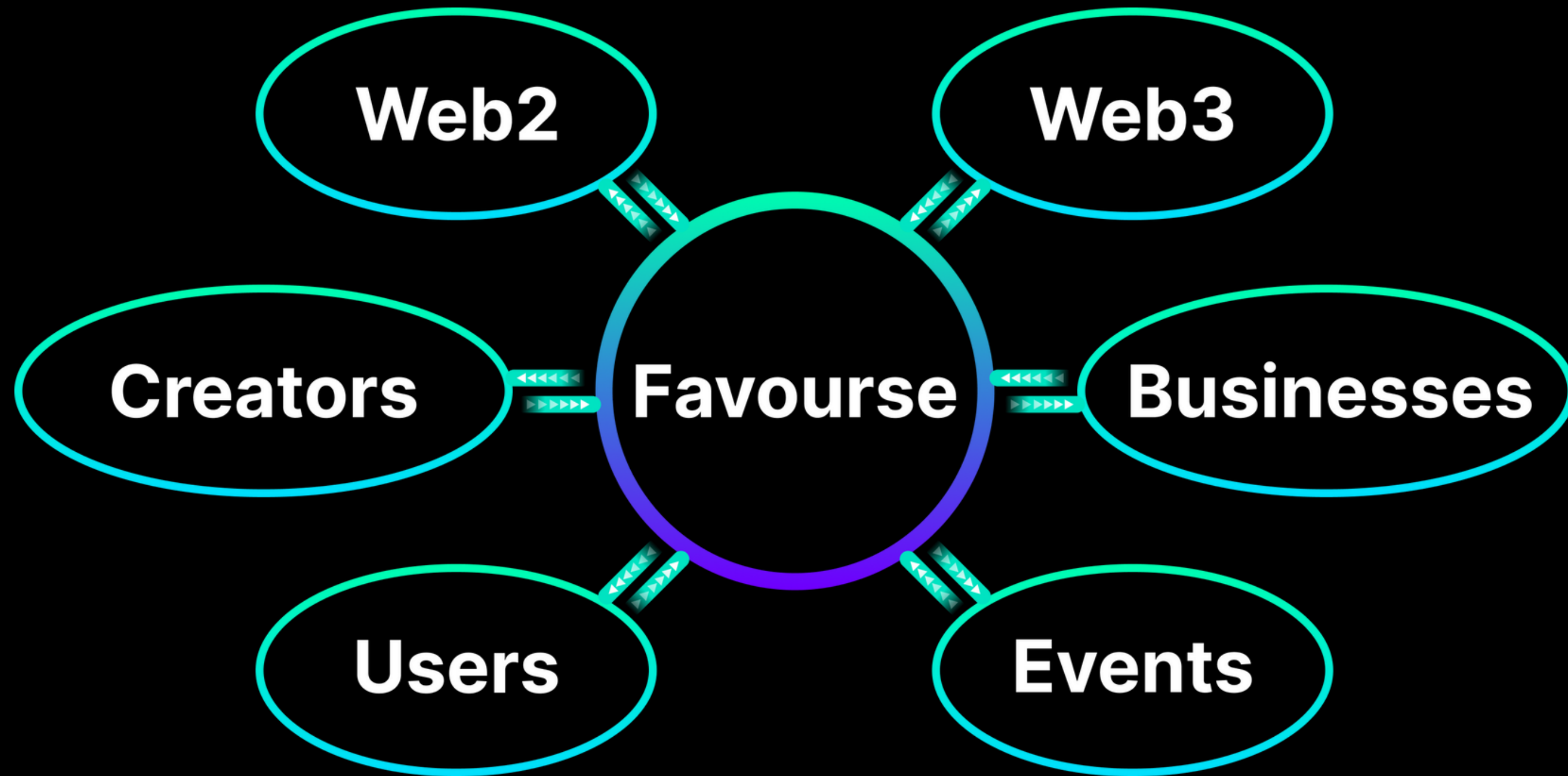
Meinhard Benn
Founder & Chairman
Pendulum Chain



Don Carlito
Founder & CEO
CORE



Event Enabler Platform for Creators, Businesses, and Users



How It Works

1. Crowdvoting (Demand Validation)

Invite Creator to Hometown

2. Finding Event Partners (Marketplace)

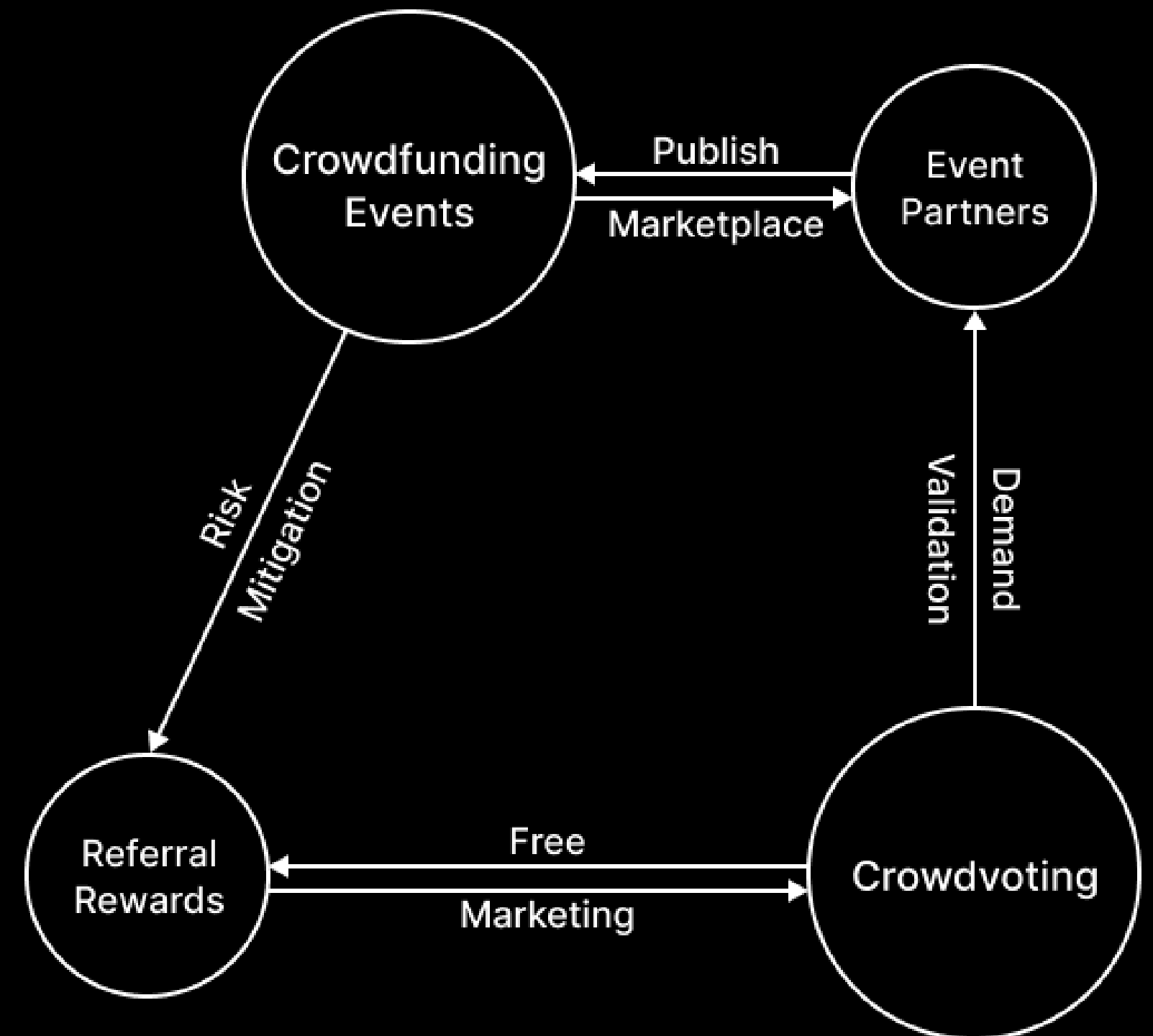
Creators, Sponsors, Venues

3. Crowdfunding Events (Risk Mitigation)

Invest in Events & Early Bird Rewards

4. Referral Rewards (Free Marketing)

Rewards by Creators & Event Organizers & Brands

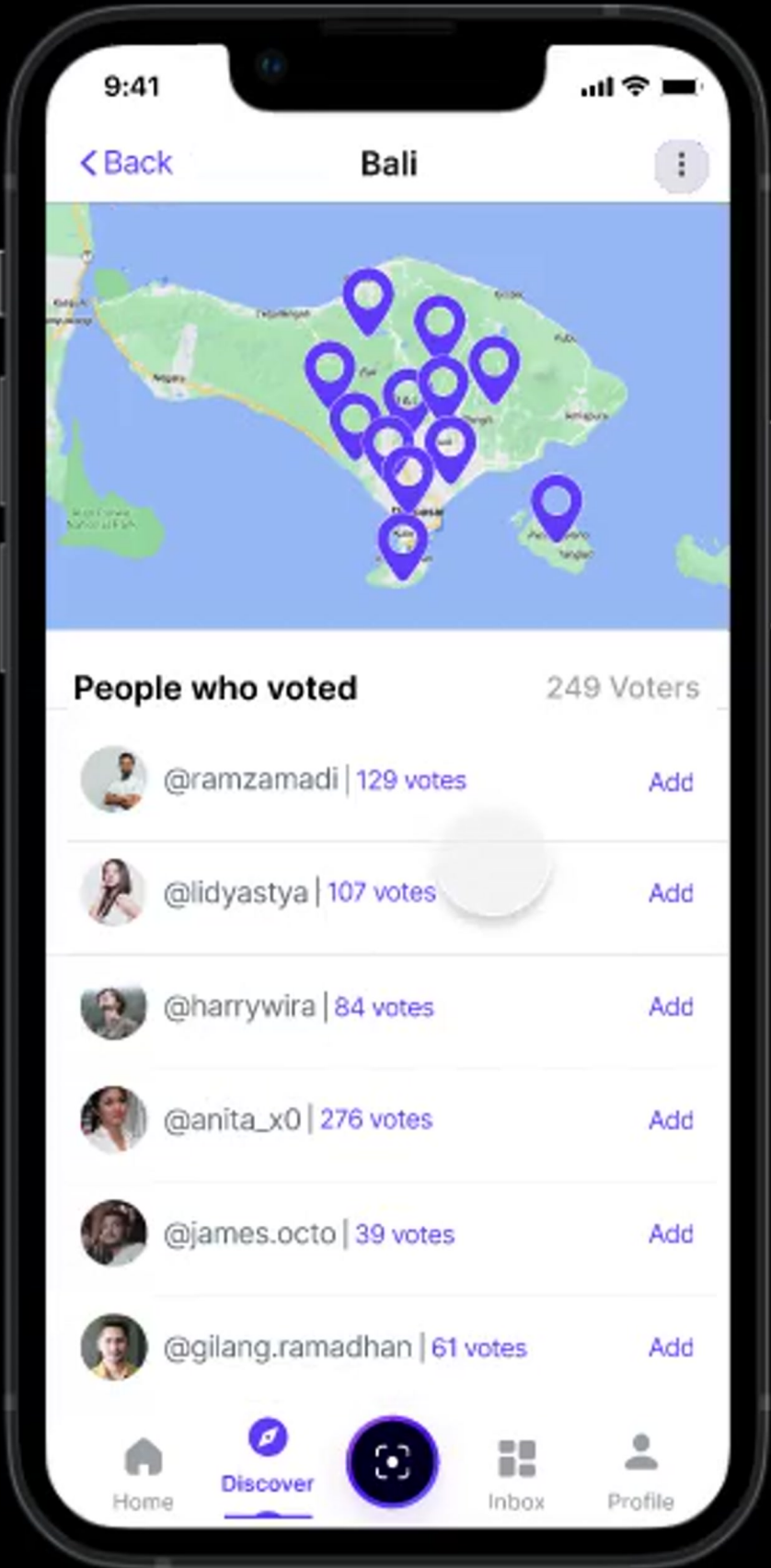
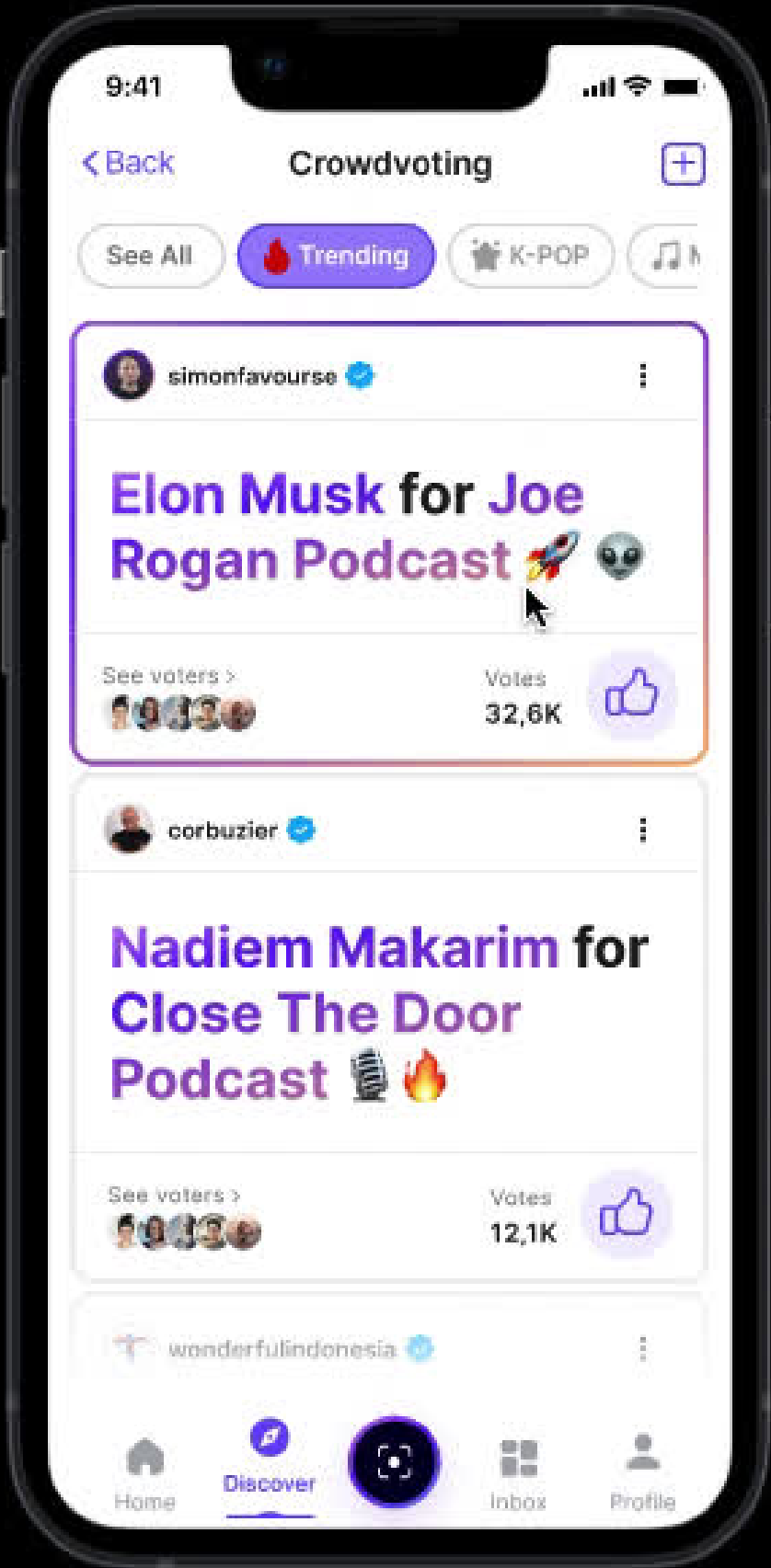


Creating Business Opportunities

- Where Everyone Makes Money

- Creators - Get Event Engagements & Sponsorships
- Businesses
 - Event Organizers - Secure Early Capital by Pre-Selling Tickets
 - Venues - Get Events
 - Brands - Get New Clients
- Users
 - Backers - Event Profit Sharing by Crowdfunding Events
 - Users & Affiliates - Get Paid by Referring Clients
 - FavCoin Holders - Lock \$FAV and Participate in Platform Profits

Crowdvoting

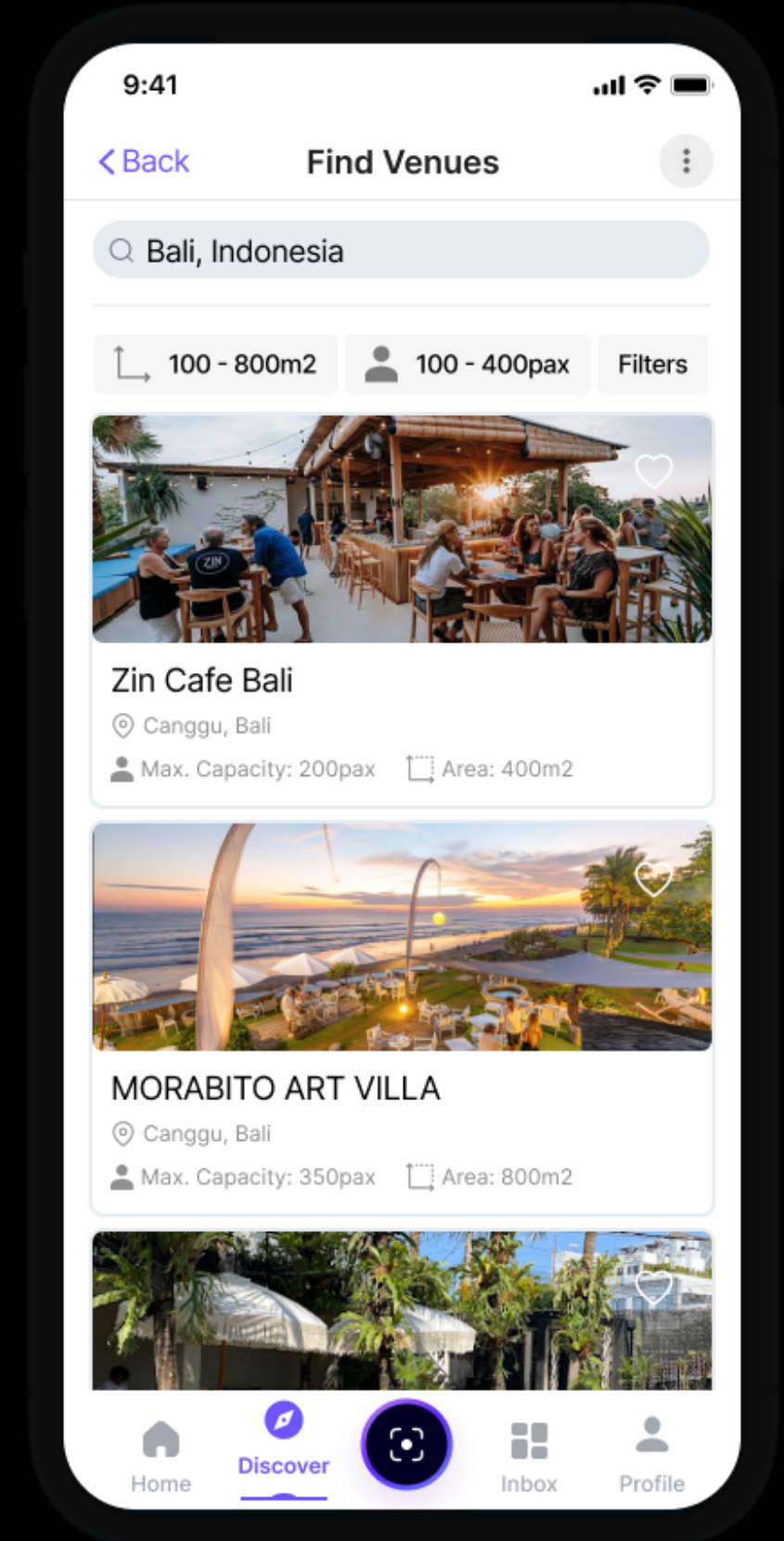
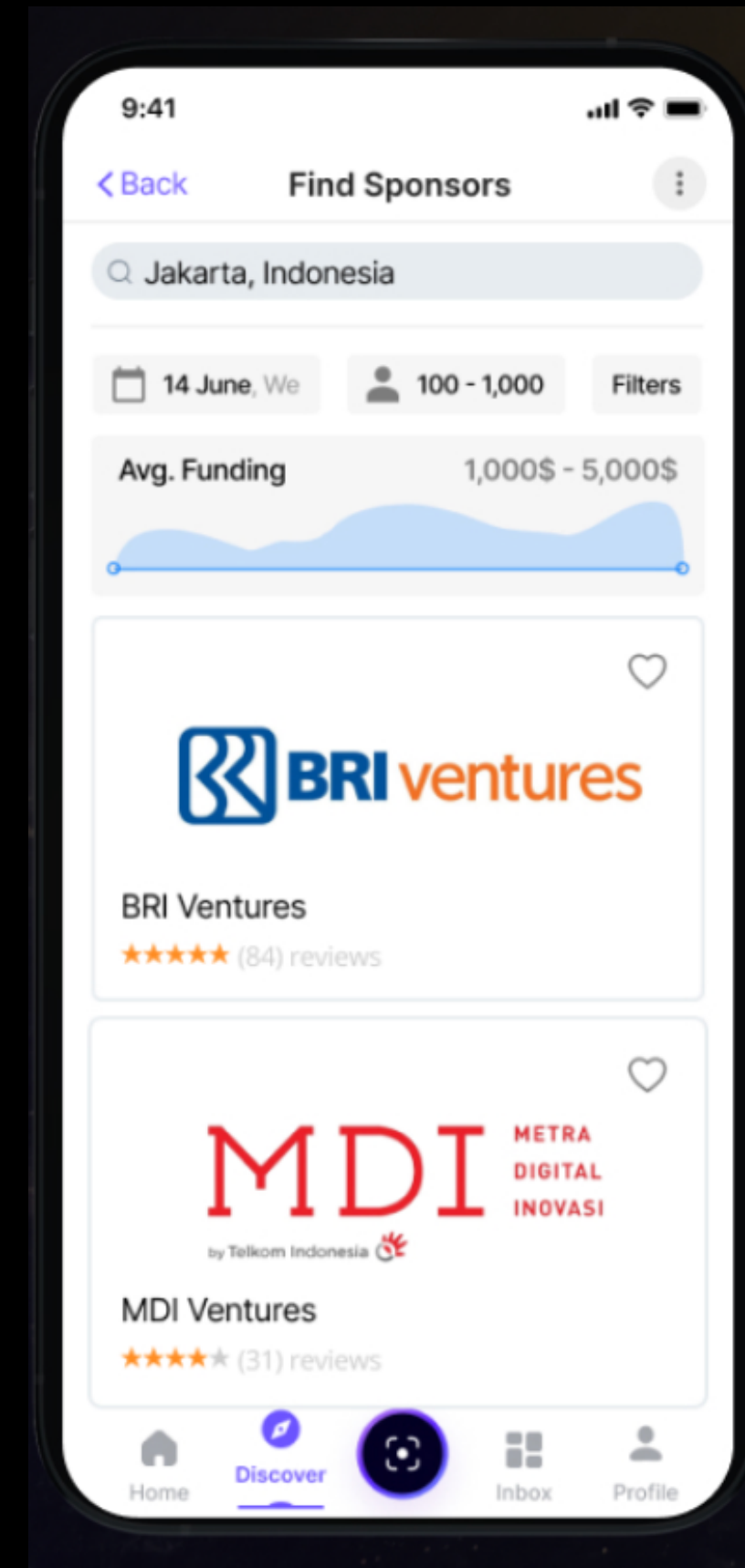
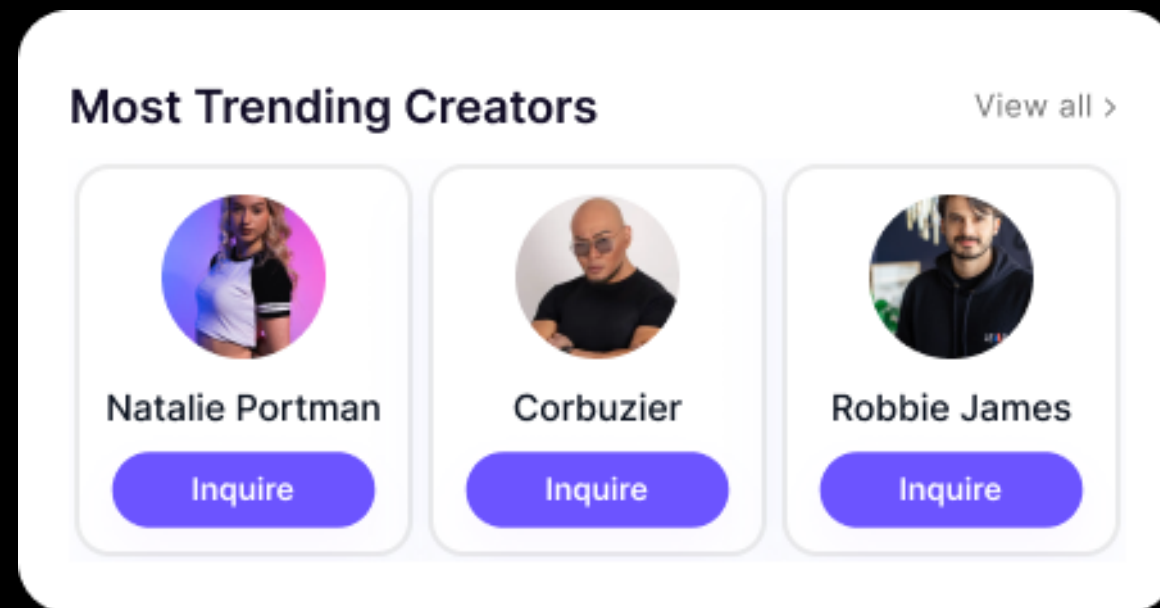


Voting Competition

Finding Event Partners

Event Organizer matches with:

- Venues
- Sponsors
- Creators

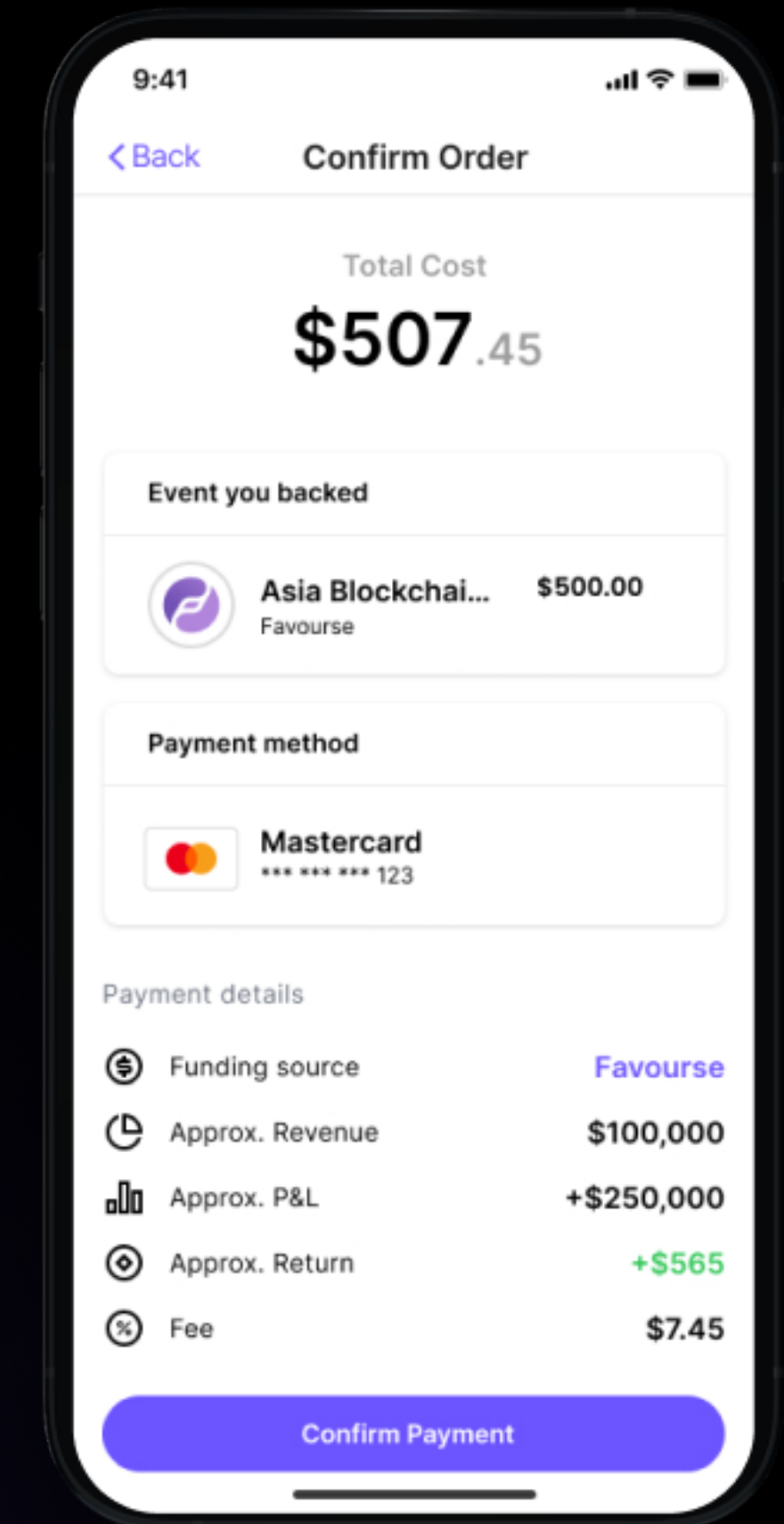
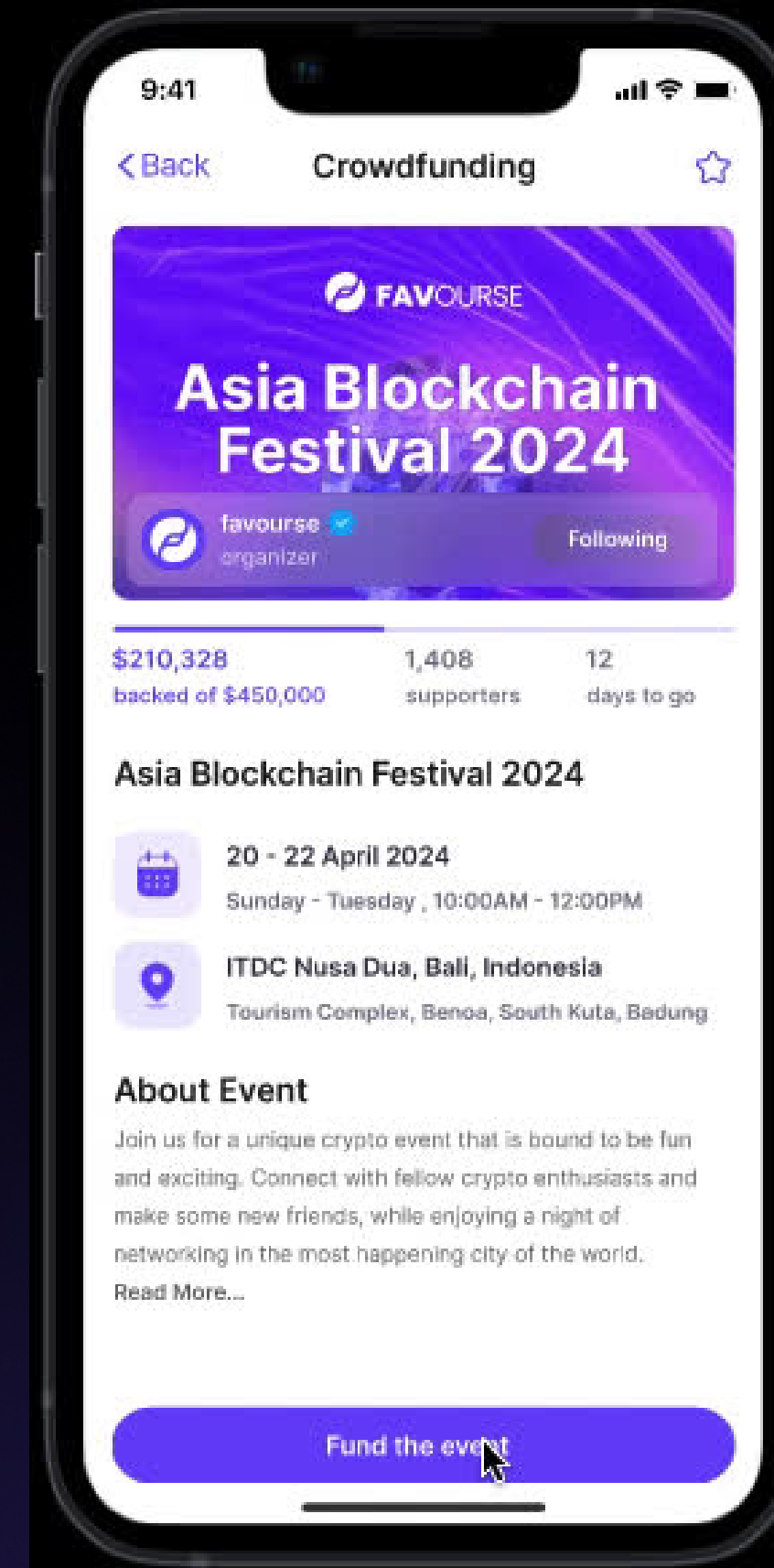


Crowdfunding Events

1. Event Revenue Generation

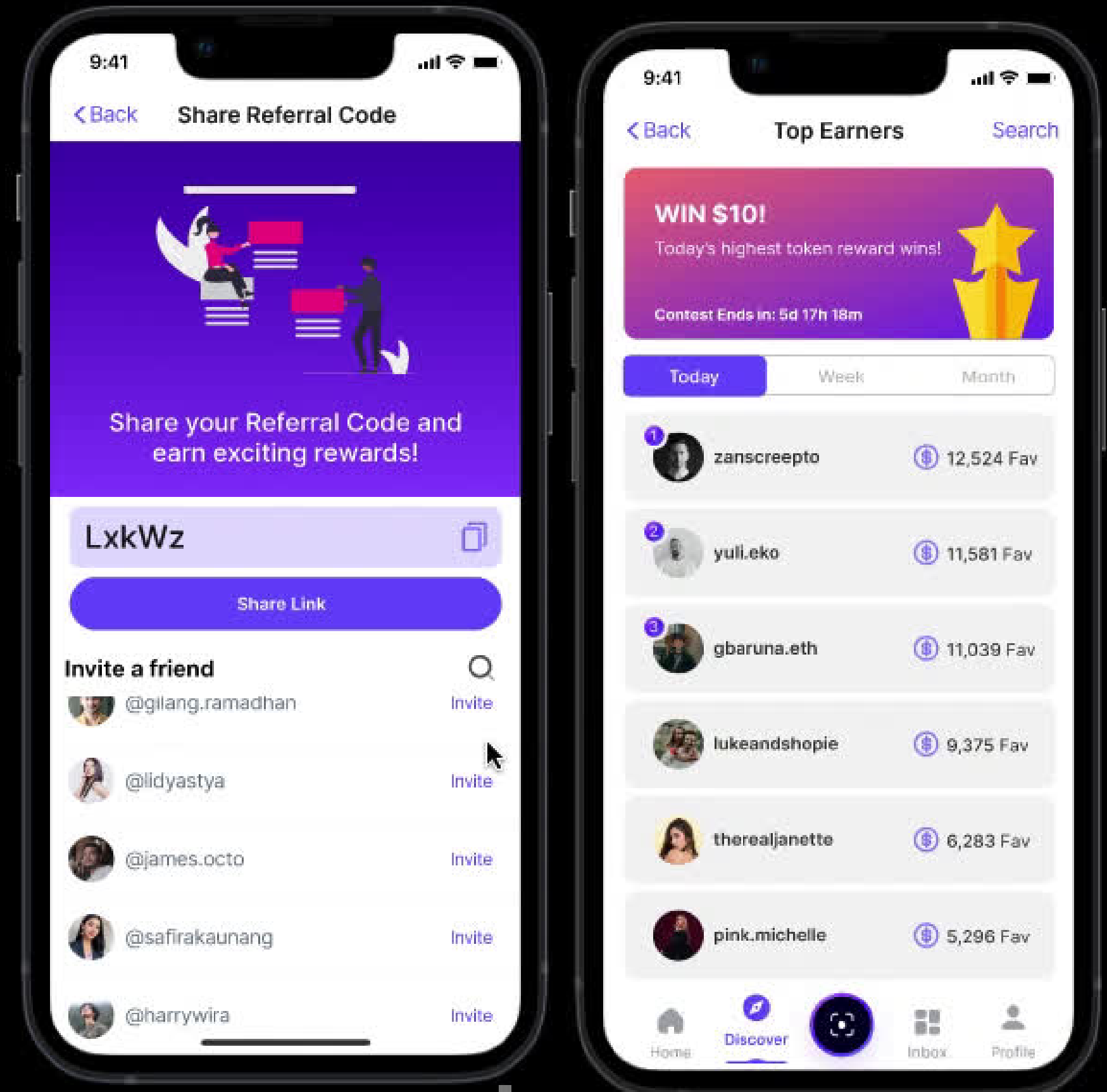
- ✓ Ticket Sales
- ✓ Sponsorships
- ✓ Merchandise Sales

2. Profit Sharing to Backers



Referral Marketing

- The Creator is sharing because he wants to be invited to the event
- The User is sharing because he wants to win the Rewards
- Anyone can make commissions from users they bring to Favourite



\$FAV Utilities & Benefits



SuperVoting

SuperVote Creators & Events you want to see



Recognition Awards

\$FAV to Award Outstanding Users



\$FAV Memberships

Early NFT Drop, VIP Tickets, Exclusive Rewards



Cashback

Pay with \$FAV and Receive 5% Cashback



Burn Mechanism

Burning 0.0625% of Transactions and 15% of Commissions Fees



Profit Sharing

Lock \$FAV & Earn Platform Profits

Platform Profit Sharing

1. Platform Revenue Generation

- ✓ 4% Ticketing Fees
- ✓ 8% Sales Commissions
- ✓ 15% Crowdfunding Fees
- ✓ Ad Revenue: Banners, Push Notifications, E-Mail Blasts
- ✓ Paid Premium Memberships for Event Organizers, Sponsors, Venue

2. Profit Sharing to \$FAV Holders

